



EUROPORT

**FACTS &
FIGURES 2019**

**SPECIAL SHIPS
SMART SOLUTIONS**

Europort, organised in the world port city of Rotterdam, is the premier exhibition for special purpose vessels. It is the business hub for the maritime sector, as the event focuses on specialised ships and the smart solutions which drive success. The scope of Europort includes sea shipping, offshore specials, inland shipping, dredging, fishing vessels, workboats, naval vessels, cruises & ferries, workboats and mega yachts. With 26,076 professional visitors and 1,040 exhibiting companies Europort belongs to the world's leading maritime meeting places.



45,000 M² EXHIBITION SPACE
10 EXHIBITION HALLS **14** COUNTRY PAVILIONS

1,040 EXHIBITORS

523 DOMESTIC | 517 INTERNATIONAL | 40 COUNTRIES



CONSIDER RETURNING

91%

AVERAGE EXHIBITOR SCORE

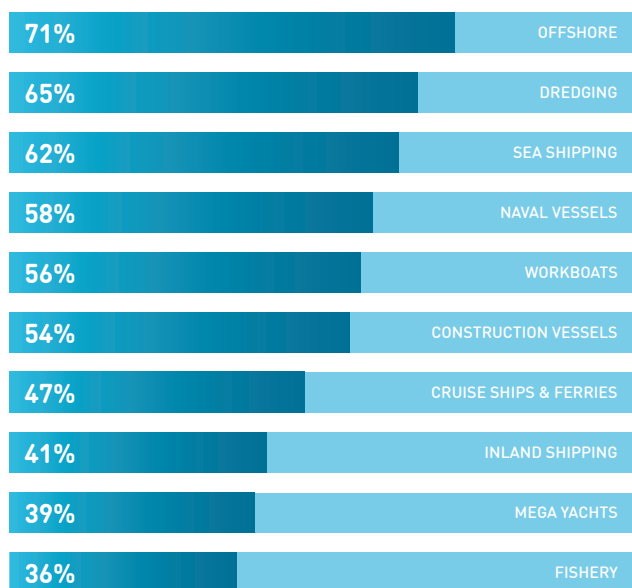
7.1

SATISFIED EXHIBITORS



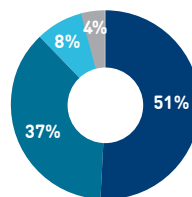
91%

EXHIBITORS BY MARKET ACTIVITY

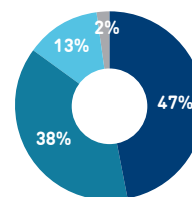


HOW EXHIBITORS REACHED THEIR GOALS

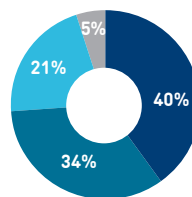
QUALITY OF CONTACTS



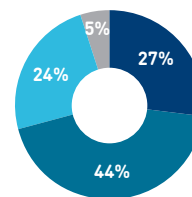
REACHING TARGET GROUPS



NUMBER OF CONTACTS



NUMBER OF FOLLOW-UP APPOINTMENTS



● Good ● Satisfied ● Modest ● Poor



- 65% of exhibitors gave an overall rating between good and excellent
- 71% of exhibitors are confident or sure to return in 2021
- 85% of exhibitors claim that Europort is essential for the maritime industry

1,500 CONFERENCE DELEGATES

45 DIFFERENT SIDE-EVENTS WITH CONFERENCES, MASTERCLASSES, AWARDS, NETWORKING MEETINGS AND #YOUNGEUROPORT PROGRAMME



BUSINESS RESULTS

• Visitors established no fewer than **204,775** business contacts and **90,432** new contacts • **66%** of visitors rated these contacts between good and excellent • **58%** of visitors expect to do business with new contacts

26,076 VISITORS

20,224 DOMESTIC | 5,852 INTERNATIONAL | 93 COUNTRIES



CONSIDER RETURNING

92%

AVERAGE VISITOR SCORE

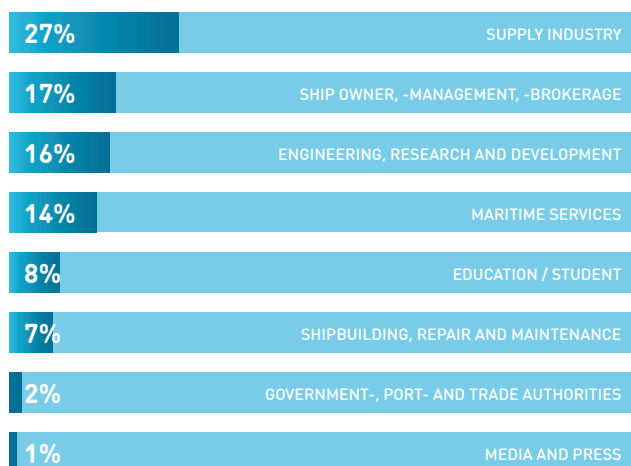
7.8

SATISFIED VISITORS

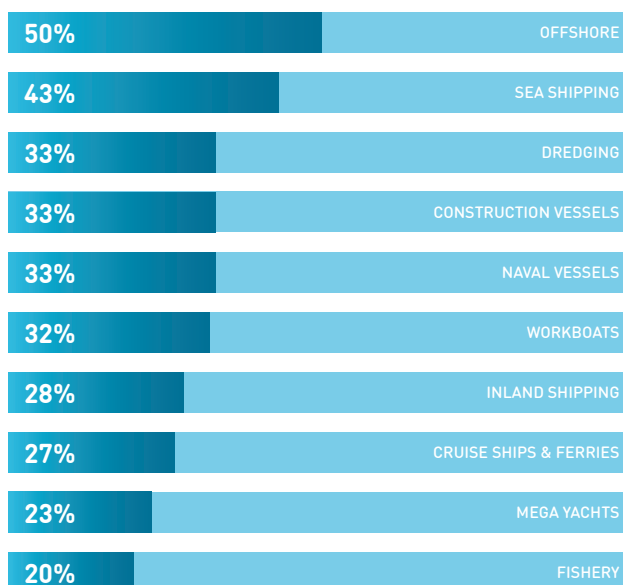


97%

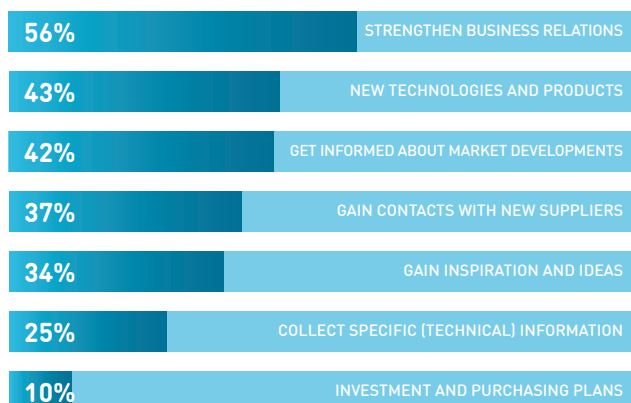
VISITORS BY NATURE OF BUSINESS



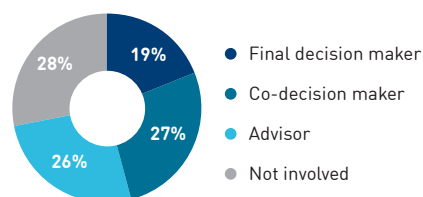
VISITORS BY MARKET ACTIVITY



VISITOR MOTIVATIONS FOR ATTENDANCE



DECISION MAKING AUTHORITY



- 83% of visitors gave an overall rating between good and excellent
- 85% of visitors are confident or sure to return in 2021
- 93% of visitors claim that Europort is essential for the maritime industry

RESERVE YOUR SPOT FOR THE NEXT EUROPORT 2-5 NOVEMBER 2021

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Organised by

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